

2018 CLASSIFIED RATES



STILLWATER VALLEY ADVERTISER

FAMILY ACTION ADS

Family Action Ads include items for sale or wanted by individual owners. The deadline is 5:00 p.m. Thursday, preceding publication date. There is a maximum of 20 words, with an additional charge of 50¢ per word over 20. The charge is \$14.00, and includes both of Arens Publications' weeklies, the Penny Saver and Stillwater Valley Advertiser. MasterCard and Visa are accepted. The ad also includes the world wide web on our website: arenspub.com.

BUSINESS ACTION ADS

Business Action Ads are ideal for real estate, mobile homes, rentals, appliance dealers, beauty shops, handymen, businessmen who operate from their homes, car dealers, contractors, lawn servicemen, and countless other businesses. The deadline is 5:00 p.m. Thursday preceding publication date. There is a maximum of 15 words, with an additional charge of 50¢ per word over 15 words. Business ads run only one week at a rate of \$14.00, which includes both of Arens Publications' weeklies, the Penny Saver and the Stillwater Valley Advertiser.

PENNY SAVER

FAMILY ACTION ADS

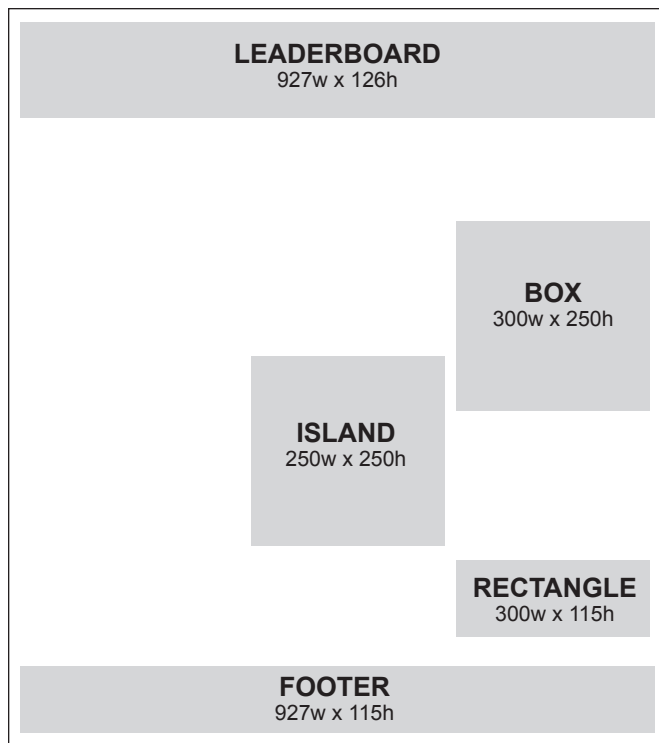
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2018 ONLINE RATES

www.arenspub.com



	size in pixels	TOTAL FOR 4 WEEKS	TOTAL FOR 13 WEEKS	TOTAL FOR 26 WEEKS
LEADERBOARD	927w x 126h	\$75	\$780	\$580
BOX	300w x 250h	\$65	\$676	\$507
ISLAND	250w x 250h	\$35	\$364	\$453
FOOTER HOMEPAGE	927w x 115h	\$55	\$572	\$429
FOOTER SECONDARY	927w x 115h	\$45	\$468	\$350
RECTANGLE	300w x 115h	\$25	\$260	\$195

LEADERBOARD across top of home page and rotates on other pages

BOX near top of home page and rotates on other page

ISLAND in story copy only as opened from secondary pages

FOOTER - HOMEPAGE across bottom of home page and rotates on other pages

FOOTER - SECONDARY across bottom of secondary pages

RECTANGLE down right side of secondary pages